

EXAMINATIONS



SION

OMB APPROVAL OMB Number: 3235-0123 Expires: April 30, 2013 Estimated average burden hours per response.....12.00

SEC FILE NUMBER

ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	02/24/10	AND ENDING	12/31/10
	MM/DD/YY		MM/DD/YY
A. REGIST	RANT IDENTIFI	CATION	
NAME OF BROKER-DEALER: Wilshire Pa	ark Advisors, L	LC	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSINESS	S: (Do not use P.O.)	Box No.)	FIRM I.D. NO.
12424 Wilshire Bouleva	rd, Suite 1450		
	(No and Street)		
Los Angeles	CA	9	0025
(City)	(State)	(Zip Code)
NAME AND TELEPHONE NUMBER OF PERSON Kenneth Daub	N TO CONTACT IN	REGARD TO THIS RE	PORT 310-207-5110
	manufaction of the state of the	was a second	(Area Code - Telephone Number)
B. ACCOUN	TANT IDENTIF	ICATION	
INDEPENDENT PUBLIC ACCOUNTANT whose	opinion is contained	in this Report*	
SingerLewak LLP		######################################	
(Name	- if individual, state last,	first, middle name)	
10960 Wilshire Boulevard, Suite 700,	Los Angeles	CA	90024
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accountant			
Public Accountant			
☐ Accountant not resident in United Sta	ites or any of its poss	essions.	
FOR	OFFICIAL USE	ONLY	
	- 3400 OF SERVICE		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

OATH OR AFFIRMATION

1	Kenneth Daub		, swear (or affirm) that, to the best of
my kn		al statement a	nd supporting schedules pertaining to the firm of , as
of	December 31		, are true and correct. I further swear (or affirm) that
neithe	the company nor any partner, proprietor, pr	incipal office	or director has any proprietary interest in any account
classif	ied solely as that of a customer, except as follows:	lows:	
	Not Applicable	nine privat and view	
	assandiquelidada ya Managamini riifiya kadineeni ya naya ini iniya gabani iniya	Makalah di Galifanya da Pandangan Antalangan	and an analysis of the second
and the same of	Accounting a management of the contraction of the c		Ballo
		-	Signature
			President
		~~	Title
	λ λ λ λ		LÚCY K. JARRAD
	mey & farray		Commission # 1832951
	Notary Public		Notary Public - California Z Los Angeles County
This re	port ** contains (check all applicable boxes)	•	My Comm. Expires Jan 24, 2013
	Facing Page.		· · · · · · · · · · · · · · · · · · ·
	Statement of Financial Condition.		
	Statement of Income (Loss). Statement of Changes in Financial Condition	n	
	Statement of Changes in Stockholders' Equ		or Sole Proprietors' Capital.
\Box (f)	Statement of Changes in Liabilities Subordi		
团 (g)	Computation of Net Capital.		
	Computation for Determination of Reserve		
	Information Relating to the Possession or C		computation of Net Capital Under Rule 15c3-1 and the
— ()/	Computation for Determination of the Reservation		
□ (k)	A Reconciliation between the audited and u	naudited State	ments of Financial Condition with respect to methods of
1	consolidation.		•
	An Oath or Affirmation.		
	A copy of the SIPC Supplemental Report.	e found to evic	t or found to have existed since the date of the previous audit.
(11)	report accoming any material madequacte	a round to \$X15	tor round to have existed since the date of the previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).





INDEPENDENT ACCOUNTANT'S REPORT ON APPLYING AGREED-UPON PROCEDURES

Los Angeles
Orange County
Woodland Hills
Monterey Park
San Diego
Silicon Valley

To the Managing Member Wilshire Park Advisors, LLC Los Angeles, California



In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments [General Assessment Reconciliation (Form SIPC-7)] to the Securities Investor Protection Corporation ("SIPC") for the period from February 24, 2010 (date of inception) to December 31, 2010, which were agreed to by Wilshire Park Advisors, LLC (the "Company"), the Securities and Exchange Commission ("SEC"), the Financial Industry Regulatory Authority, Inc. ("FINRA"), and the SIPC, solely to assist you and these other specified parties in evaluating the Company's compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7). The Company's management is responsible for the Company's compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures we performed and our findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement record entries and the check copies, noting no differences.
- 2. Compared the Total Revenue amounts of the audited financial statements for the period from February 24, 2010 (date of inception) to December 31, 2010 with the amounts reported in Form SIPC-7 for the period from February 24, 2010 (date of inception) to December 31, 2010, noting no differences.
- 3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers, noting no differences.
- 4. Proved the mathematical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers supporting the adjustments, noting no differences.

We were not engaged to, and did not, conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.



To the Managing Member Wilshire Park Advisors, LLC Independent Accountants' Report on Applying Agreed-upon Procedures Page 2 of 2

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

SingerLewak LLP

Los Angeles, California February 11, 2011

SIPC-7

SECURITIES INVESTOR PROTECTION CORPORATION P.O. Box 92185 Washington, D.C. 20090-2185 202-371-8300 General Assessment Reconciliation

(33-REV 7-10)

SIPC-7

(33-REV 7/10)

For the liscal year ended (Read carefully the instructions or your Working Copy before completing this Form)

TO BE FILED BY ALL SIPC MEMBERS WITH FISCAL YEAR ENDINGS

l Na purpe	ame of Member, address, Designated Examining A oses of the audit requirement of SEC Rule 17a-5.	uthority, 1934 Act reg	gistration no.	and month in w	hich fiscal year ends for
	Wilshire Park Advisors, LLC 12424 Wilshire Blvd., Suite 1450 Los Angeles, CA 90025	' requir torm@ Name	es correction sipc org and	, please e-mail so indicate on t ne number of per	
	·				
	. General Assessment (item 2e from page 2)	e war garage and a second a second and a second a second and a second		· \$	63. T
В	Less payment made with SIPC-6 filed (exclude into	erest)		(_	\10°
С	. Less prior overpayment applied			(
D	. Assessment balance due or (overpayment)			-	(8.7)
E	anterest computed on late payment (see instruct	ion E forday:	s at 20% per	annum	
F	Total assessment balance and interest due (or e	overpayment carried	forward)	\$_	(8+)
G	PAID WITH THIS FORM: Check enclosed payable to SIPC Total (must be same as F above)	3 .	-0-		
Н	. Overpayment carried forward	St	5-7)	
) St	ubsidiaries (S) and predecessors (P) included in the	nis form (give name a	nd 1934 Act	registration num	iber)
The	SIPC member submitting this form and the	980 A b	_	***	
hat	on by whom it is executed represent thereby all information contained herein is true, correct complete		Name of Cor	Pract As yn	net o gamzation.
Date	d the 19 day of January , 20 11.	* <u> </u>		ESI DENT	18.
This or a	form and the assessment payment is due 60 da period of not less than 6 years, the latest 2 ye	ays after the end of ears in an easily acc	the fiscal ye essible plac	(Tille) ear. Retain the ! ee.	Working Copy of this form
REVIEWER	Dates. Postmarked Received	Reviewed	N 10 10 10 10 10 10 10 10 10 10 10 10 10	98.6	. <u> </u>
医	Calculations	Documentation	_	ri.	Forward Copy
2	Exceptions: Disposition of exceptions:				
S	Disposition of exceptions				

DETERMINATION OF "SIPC NET OPERATING REVENUES" AND GENERAL ASSESSMENT

(to page 1, line 2.A.)

	and e	nding /Z/J/_ Eliminate ce	
em No. a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030)	\$	25,044	
Additions: (1) Total revenues from the securities business of subsidiaries (except foreign subsidiaries) and predecessors not included above.		<u>.</u> .	
(2) Net loss from principal transactions in securities in trading accounts.	ē		
(3) Net loss from principal transactions in commodities in trading accounts.		0.0	
(4) Interest and dividend expense deducted in determining item 2a.			-
(5) Net loss from management of or participation in the underwriting or distribution of securities.			
(6) Expenses other than advertising, printing, registration fees and legal fees deducted in determining profit from management of or participation in underwriting or distribution of securities.	net	P 0.00	_
(7) Net loss from securities in investment accounts.			
Total additions		-0-	
Deductions: (1) Revenues from the distribution of shares of a registered open end investment company or unit investment trust, from the sale of variable annuities, from the business of insurance, from investment advisory services rendered to registered investment companies or insurance company separate accounts, and from transactions in security futures products.	ent		-
(2) Revenues from commodity transactions.			
(3) Commissions, floor brokerage and clearance paid to other SIPC members in connection with securities transactions.			
(4) Reimbursements for postage in connection with proxy solicitation.			
(5) Net gain from securities in investment accounts.			v
(6) 100% of commissions and markups earned from transactions in (i) certificates of deposit and (ii) Treasury bills, bankers acceptances or commercial paper that mature nine months or less from issuance date		·	
(7) Direct expenses of printing advertising and legal fees incurred in connection with other revenue related to the securities business (revenue defined by Section 16(9)(L) of the Act).			
(8) Other revenue not related either directly or indirectly to the securities pusiness. (See Instruction C):	A 200° 34		
	un n sampa	-	
(9) (i) Total interest and dividend expense (FOCUS Line 22'PART IIA Line 13, Code 4075 plus line 2b(4) above; but not in excess of total interest and dividend income.			
(iii 40% of margin interest earned on customers securities accounts (40% of FOCUS line 5, Code 3960).			
Enter the greater of line (ii or iii)		•	
Total deductions		25.04	
d. SIPC Net Operating Revenues	\$	25,04	<u> </u>
		سفر بر	

2e. General Assessment @ .0025





Orange County Woodland Hills Monterey Park San Diego

Los Angeles

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL

Silicon Valley

To the Managing Member Wilshire Park Advisors, LLC Los Angeles. California



In planning and performing our audit of the financial statements of Wilshire Park Advisors, LLC (the "Company") as of December 31, 2010 and for the period from February 24, 2010 (date of inception) to December 31, 2010, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting ("internal control") as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission ("SEC"), we have made a study of the practices and procedures followed by the Company, including consideration of control activities for safeguarding securities. This study included tests of compliance with such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by Rule 17a-13.
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls, and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's abovementioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.



To the Managing Member Wilshire Park Advisors, LLC Independent Auditor's Report on Internal Control Page 2 of 2

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented, or detected and corrected, on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and was not designed to identify all deficiencies in internal control that might be material weaknesses, and therefore there can be no assurance that all material weaknesses have been identified. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

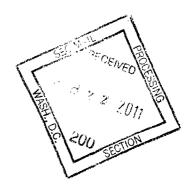
We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2010 to meet the SEC's objectives.

This report is intended solely for the information and use of Managing Member, the SEC, the Financial Industry Regulatory Authority, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

SingerLewak LLP

Los Angeles, California February 11, 2011





WILSHIRE PARK ADVISORS, LLC FINANCIAL STATEMENTS FOR THE PERIOD FROM FEBRUARY 24, 2010 (DATE OF INCEPTION) TO DECEMBER 31, 2010

This report is deemed CONFIDENTIAL in accordance with Rule 17a-5(e)(3) under the Securities Exchange Act of 1934. A statement of financial condition bound separately has been filed with the Securities and Exchange Commission simultaneously herewith as a PUBLIC document.

WILSHIRE PARK ADVISORS, LLC CONTENTS

December 31, 2010

	Page
INDEPENDENT AUDITOR'S REPORT	1.
FINANCIAL STATEMENTS	
Statement of Financial Condition	2
Statement of Operations	3
Statement of Changes in Members' Equity	4
Statement of Cash Flows	5
Notes to Financial Statements	6 – 10
SUPPLEMENTARY INFORMATION	
Schedule I: Financial and Operational Combined Uniform Single (FOCUS) Report	11 – 14
Schedule II: Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3 and Information Relating to the Possession or Control Requirements Pursuant to Rule 15c3-3	15
Schedule III: Reconciliations Pursuant to Rule 17a-5	16
Oath or Affirmation	17 – 18
Independent Accountant's Report on Applying Agreed-upon Procedures	19 – 22
Independent Auditor's Report on Internal Control	23 – 24





Los Angeles

Orange County

Woodland Hills

Monterey Park

San Diego

Silicon Valley

INDEPENDENT AUDITOR'S REPORT

30

To the Member Wilshire Park Advisors, LLC Los Angeles, California

We have audited the accompanying statement of financial condition of Wilshire Park Advisors, LLC (the "Company") as of December 31, 2010, and the related statements of operations, changes in members' equity and cash flows for the period from February 24, 2010 (date of inception) to December 31, 2010 that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wilshire Park Advisors, LLC as of December 31, 2010, and the results of its operations and its cash flows for the period then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I, II and III is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. These schedules are the responsibility of the Company's management. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

SingerLewak LLP

Los Angeles, California February 11, 2011



STATEMENT OF FINANCIAL CONDITION
December 31, 2010

ASSETS	
Cash and cash equivalents Property and equipment, net Other assets	\$ 39,805 22,176 5,386
Total assets	\$ 67,367
LIABILITIES AND MEMBERS' EQUITY	
Liabilities	
Accounts payable	\$ 2,795
Total liabilities	2,795
Members' equity	64,572
Total liabilities and members' equity	\$ 67,367

STATEMENT OF OPERATIONS

For the Period from February 24, 2010 (Date of Inception) to December 31, 2010

Revenues	
Advisory fees	\$ 25,044
Total revenue	25,044
Expenses	
Depreciation	3,053
Employee benefits	402
Insurance	7,671
Legal	7,811
Regulatory fees	255
Rent	27,660
Travel	13,593
Administrative expenses	19,669
Total expenses	80,114
Net loss from operations	\$ (55,070)

STATEMENT OF CHANGES IN MEMBERS' EQUITY

For the Period from February 24, 2010 (Date of Inception) to December 31, 2010

	Total embers' Equity
Balance, February 24, 2010 (date of inception)	\$ -
Capital contributions	119,642
Net loss from operations	(55,070)
Balance, December 31, 2010	\$ 64,572

STATEMENT OF CASH FLOWS

For the Period from February 24, 2010 (Date of Inception) to December 31, 2010

Cash flows from operating activities		
Net loss from operations	\$	(55,070)
Adjustments to reconcile net loss from operations to	*	(00,000)
net cash used in operating activities		
Depreciation		3,053
Changes in operating assets and liabilities		
Other assets		(5,386)
Accounts payable		2,795
Net cash used in operating activities		(54,608)
Cash flows from investing activities		
Purchases of property and equipment		(25,229)
Net cash used in investing activities		(25,229)
Cash flows from financing activities		
Capital contributions from sole member		119.642
Net cash provided by financing activities		119,642
Net increase in cash		39,805
Cash and cash equivalents, beginning of year		-
Cash and cash equivalents, end of year	\$	39,805

NOTES TO FINANCIAL STATEMENTS
December 31, 2010

NOTE 1 - NATURE OF BUSINESS

Wilshire Park Advisors, LLC (the "Company") is a broker-dealer registered with the Financial Industry Regulatory Authority ("FINRA"), and licensed by the Securities and Exchange Commission ("SEC") and the Delaware Division of Corporations. The Company serves in an advisory capacity for public and corporate finance activities such as mergers and acquisitions, restructuring of capital, and raising capital.

The Company was incorporated in Delaware on August 8, 2008, and conducts business from a single office located in Los Angeles, California. The Company did not begin operations until it was registered and recognized by FINRA and the SEC on February 24, 2010 (date of inception).

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Use of Estimates

The preparation of the Company's financial statements in conformity with accounting principles generally accepted in the United States of America requires and includes management estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash Equivalents

For purposes of the statement of cash flows, the Company considers all cash and short-term investments with maturities within three months to be cash equivalents.

Property and Equipment

Property and equipment are stated at cost less accumulated depreciation. Depreciation is calculated using the straight-line method over estimated useful lives as follows:

Computer and other equipment 3 – 5 years
Office furniture 7 years

Expenditures for replacements and betterments are capitalized while repairs and maintenance are charged to expense as incurred.

NOTES TO FINANCIAL STATEMENTS

December 31, 2010

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue Recognition

The Company's revenue is generated from advisory fees related to mergers and acquisitions, restructuring of capital, and raising capital. Contingent-based revenues are recognized when the Company has completed its contractual and regulatory obligations related to the client service engagement and nonrefundable upfront fees are recorded when earned.

Income Taxes

The Company is taxed under sections of the Federal and California income tax laws which provide that, in lieu of corporation income taxes, the sole member separately accounts for the Company's items of income, deductions, losses and credits on their personal tax return.

The Company recognizes and measures its unrecognized tax benefits in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic No. 740, "Income Taxes." Under that guidance the Company assesses the likelihood, based on their technical merit, that tax positions will be sustained upon examination based on the facts, circumstances and information available at the end of each period. The measurement of unrecognized tax benefits is adjusted when new information is available, or when an event occurs that requires a change. The Company has concluded that there are no significant uncertain tax positions requiring recognition in its financial statements as of December 31, 2010.

Fair Value Measurements

The carrying amounts of cash, other assets and payables approximate their fair value due to the short-term maturities of these instruments.

The Company adopted has FASB ASC Topic No. 820, "Fair Value Measurements and Disclosures" ("ASC 820"), which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. ASC 820 does not require any new fair value measurements, but provides guidance on how to measure fair value by providing a fair value hierarchy used to classify the source of the information.

ASC 820 establishes a three-level valuation hierarchy of valuation techniques that is based on observable and unobservable inputs. Classification within the hierarchy is determined based on the lowest level of input that is significant to the fair value measurement. The first two inputs that may be used to measure fair value are considered observable and the last unobservable. They include the following:

Level 1 - Quoted prices in active markets for identical assets or liabilities.

NOTES TO FINANCIAL STATEMENTS
December 31, 2010

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Value Measurements (Continued)

Level 2 – Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

At December 31, 2010, the Company has financial assets that consist of cash, which is measured at fair value using quoted prices for identical assets in an active market (Level 1 of the fair value hierarchy).

Recently Issued Accounting Pronouncements

In October 2009, the FASB issued Accounting Standards Update ("ASU") No. 2009-13, "Multiple-Deliverable Revenue Arrangements" ("ASU 2009-13"). ASU 2009-13 establishes the accounting and reporting guidance for arrangements that include multiple revenue-generating activities, and provides amendments to the criteria for separating deliverables and measuring and allocating arrangement consideration to one or more units of accounting. The amendments in ASU 2009-13 also establish a hierarchy for determining the selling price of a deliverable. Enhanced disclosures are also required to provide information about a vendor's multipledeliverable revenue arrangements, including information about the nature and terms of the arrangement, significant deliverables, and the vendor's performance within the arrangements. The amendments also require providing information about the significant judgments made and changes to those judgments and about how the application of the relative selling-price method affects the timing or amount of revenue recognition. The amendments in ASU 2009-13 are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. Early application is permitted. The adoption of ASU 2009-13 will not have a material impact on the Company's financial position or results of operations.

Other new pronouncements issued but not effective until after January 1, 2011 are not expected to have a significant effect on the Company's financial position or results of operations.

NOTES TO FINANCIAL STATEMENTS
December 31, 2010

NOTE 3 - NET CAPITAL REQUIREMENTS

The Company is subject to the SEC Uniform Net Capital rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and the rule of the "applicable" exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). In addition to the preceding requirement, during the first year of operations, a broker dealer's aggregate indebtedness to net capital shall not exceed 8 to 1.

The Company has computed the net capital and aggregate indebtedness calculations in accordance with FINRA Notice to Members Numbers 84-48 and 85-5, respectively. At December 31, 2010, the Company has net capital of \$37,010, which was \$32,010 in excess of its required net capital of \$5,000. The Company's aggregate indebtedness to net capital ratio was 0.08 to 1.00.

NOTE 4 - PROPERTY AND EQUIPMENT

Property and equipment at December 31, 2010 consisted of the following:

Total property and equipment	\$	22.176
Less accumulated depreciation		3,053
		25,229
Office furniture	Ψ	12,796
Computer and other equipment	\$	12,433

Depreciation expense was \$3,053 for the period ended December 31, 2010.

NOTE 5 - OTHER ASSETS

Other assets at December 31, 2010 consisted of the following:

Total other assets	Ś	5 386
Prepaid regulatory fees Lease deposit	\$	1,348 4,038

NOTES TO FINANCIAL STATEMENTS
December 31, 2010

NOTE 6 - COMMITMENTS AND CONTINGENCIES

Facility Lease

The Company leases its office space under the terms of an operating lease agreement that expires in May 2013. Future minimum lease payments required under the agreement at December 31, 2010 are as follows:

Year Ending December 31.	Amount		
2011	\$ 46,476		
2012	47,871		
2013	20,191		
Total	\$ 114.538		

Rent expense was \$27,660 for the period ended December 31, 2010.

NOTE 7 - SUBSEQUENT EVENTS

The Company has evaluated subsequent events through February 11, 2011, the date on which the financial statements were issued.

Wilshire Park Advisors, LLC

FINANCIAL AND OPERATIONAL COMBINED UNIFORM SINGLE (FOCUS) REPORT

December 31, 2010

Schedule I

Please see the attached FOCUS report on the following pages.

FINANCIAL AND OPERATIONAL COMBINED UNIFORM SINGLE AUDIT REPORT PART IIA

Wilshire Park Advisors, LLC

This report is being filed pursuant to: 1) Rule 17a-5(a)

This report is being filed: 2) Quarterly

This FOCUS II is for the period ending in: **December**

 Period Beginning:
 2/24/2010

 Period Ending:
 12/31/2010

Unconsolidated: Yes

Does Respondent carry its own customer accounts?

ASSETS

	A	Mowable	Non-allowable	Total	
1 Cash	\$	39,805	\$ -	\$ 39,8	305
10 Furniture and equipment, at cost, net of depreciation		-	22,176	22,:	176
11 Other assets		-	5,386	5,3	386
12 TOTAL ASSETS	\$	39,805	\$ 27,562	\$ 67,3	367

LIABILITIES

		A.I.	Non-A.I.		Total
	ecounts payable, accrued liabilities, spenses & other	\$ 2,795	\$	-	\$ 2,795
20	TOTAL LIABILITIES	\$ 2,795	\$	_	\$ 2,795

FINANCIAL AND OPERATIONAL COMBINED UNIFORM SINGLE AUDIT REPORT PART IIA

E	Ql	Jľ	ΤY

23 Corporation C. Additional paid-in capital D. Retained Earnings	\$	119,642 (55,070)
E. Total		64,572
24 TOTAL OWNERSHIP EQUITY	\$	64,572
25 TOTAL LIABILITIES AND OWNDERSHIP EQUITY	\$	67,367
STATEMENT OF INCOME (LOSS)		
REVENUE	•	05.044
8 Other revenue	\$	25,044
9 Total revenue	\$	25,044
EXPENSES 14 Regulatory fees and expenses 15 Other expenses	\$	255 79,859
16 Total expenses	\$	80,114
NET INCOME 17 Net income (loss) before Federal taxes	\$	(55,070)
22 Net income (loss) after Federal income taxes and extraordinary items	\$	(55,070)
MONTHLY INCOME 23 Income (current month only) before provision for Federal income taxes and extraordinary items	\$	(8,444)

EXEMPTIONS UNDER SEC RULE 15C3-3

25 Exemption from Rule 15c3-1

B. k(2)(i)-"Special Account for Exclusive Benefit of Customers" maintained X

FINANCIAL AND OPERATIONAL COMBINED UNIFORM SINGLE AUDIT REPORT PART IIA

COMPUTATION OF NET CAPITAL

1 Total ownership equity	\$	64,572
3 Total ownership equity qualified for Net Capital		64,572
6 Deductions and/or charges:		
A. Total non-allowable assets		27,562
10 Net Capital	\$	37,010
COMPUTATION OF NET CAPITAL REQUIREMENT		
11 Minimum net capital required (6-2/3% of line 19)	\$	186
12 Minimum dollar requirement	\$	5,000
13 Net capital requirement (greater of line 11 or 12)	\$	5,000
14 Excess net capital (line 10 less 13)	\$	32,010
15 Net capital less greater of 10% of line 19 or 120% of line 12	\$	31,010
COMPUTATION OF AGGREGATE INDEBTEDNESS		
16 Total A.I. liabilities from Balance Sheet	\$	2,795
19 Total aggregate indebtedness	\$	2,795
20 Ratio of A.I. to net capital		8%
STATEMENT OF CHANGES IN OWNERSHIP EQUITY		
1 Balance, beginning of period	\$	_
A. Net income (loss)	•	(55,070)
B. Additions, including non-conforming capital		119,642
C. Deductions, including non-conforming capital		, -
2 Balance, end of period	\$	64,572

Wilshire Park Advisors, LLC

COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS PURSUANT TO RULE 15C3-3 and INFORMATION RELATING TO THE POSSESSION OR CONTROL REQUIREMENTS PURSUANT TO RULE 15C3-3

December 31, 2010

Schedule II

The Company relies on Section K(2)(i) of the Securities Exchange Rule 15c3-3 to exempt them from the provisions of these rules.

Wilshire Park Advisors, LLC

RECONCILIATIONS PURSUANT TO RULE 17A-5

December 31, 2010

Schedule III

The respondent's reconciliation of the computation of net capital did not differ from the net capital calculated on page 3 of the FOCUS Report.

FINANCIAL STATEMENTS
FOR THE PERIOD FROM FEBRUARY 24, 2010
(DATE OF INCEPTION)
TO DECEMBER 31, 2010

